

## **BODY-SOLID'S NEW LINE OFFERS COST-EFFECTIVE, EASY WAY TO GAIN FITNESS BENEFITS OF A PROFESSIONAL GYM IN YOUR HOME**

Body-Solid®, Inc. has rolled out an extensive line-up of exercise equipment for winter '07. New products from the Body-Solid home gym and strength-training lines, as well as Endurance™ cardio machines, make it easy for consumers to bring the benefits of the club into their homes. Engineered to deliver results for users of all sizes and fitness levels, Body-Solid equipment is designed to fit a wide variety of space requirements and budgets.

With a long-standing commitment to high-quality, technically advanced fitness equipment at a great value, Body-Solid products deliver real performance without unnecessary additions that only increase the price. Offering consumers these key benefits for the past 18 years has earned the company a solid leadership position in the fitness arena. In addition, Body-Solid and Endurance machines are backed by a unique In-Home Lifetime Warranty, and the company boasts one of the highest customer service ratings in the industry.

### **Equipment Highlights**

- Body-Solid's marquee line of over 17 award-winning, best-value home gyms and freeweight equipment is fully adjustable and loaded with comfort features. From strength training and conditioning to body-building and cross training, this line helps both men and women to achieve their fitness goals. New and noteworthy products:
  - ◇ Rated a Consumer Guide "Best Buy," the G6B Home Gym offers a space-saving design with a no-cable-change system for easy use and convenience, and it delivers more than 12 exercises for a total body workout. Body-Solid's patented Bi-Angular® converging press arm system replicates a free weight dumbbell press, resulting in 25 percent greater muscle interaction. The press and leg developer stations feature Body-Solid's trademark SmoothGlide Bearing System™ with biomechanically accurate pivot points for friction-free movement. (Suggested retail price: \$2,499)
  - ◇ GDCC 200/250 series of commercial rated Functional Trainers is offered in several configurations: a multi-functional trainer, a traditional cable crossover and a stand-alone single cable column. (Suggested retail price: \$1,699 for either the 200 or 250 model)
  - ◇ Series 7 Smith Gym is a state-of-the-art muscle-building system designed on a precise seven-degree angle to provide natural upper and lower body exercise movement. The linear ball bearing system enhances safety and control. (Suggested retail price: \$2,799)
  - ◇ GIOT (Inner/Outer Thigh) & GLP (Leg Press) are now available with stand-alone weight stacks that feature an innovative space-saving design, allowing these popular home gym attachments to become individual stations. (Suggested retail prices: \$1399 for the GIOTSTK and \$1299 for the GLPSTK)
  - ◇ GAB 300 Semi-Recumbent Abdominal Bench is plate-loaded and isolates both upper and lower abs in three unique movements. (Suggested retail price: \$429)

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- Body-Solid's Endurance™ cardio equipment combines club-style features and commercial performance in premiere fitness machines created for in-home workout enthusiasts. Standout products in the 13-piece line of exercise bikes, ellipticals, and treadmills:
  - ◇ E7 & E7HRC Ellipticals are built to provide a fluid, natural motion and a superior cardio workout in the comfort and convenience of the home. Users are challenged with 15 levels of smooth, magnetic resistance to achieve peak cardio efficiency and incorporate upper body movements. (Suggested retail prices: \$1,999 for the E7 and \$2,499 for the E7HRC)
  - ◇ T10 HRC Treadmill is an ideal choice for all fitness levels with 25 state-of-the-art workout programs. This commercial rated treadmill features a powerful 3.0 horsepower motor, an extra large running surface, and one-touch speed adjustments. (Suggested retail price: \$2,999)

The company has also added a range of functional upgrades and aesthetic improvements, including a new ergonomically correct, multi-grip, press-arm system on two of the most popular Body-Solid home gyms—the G5S and the G9S. New graphic panel enhancements on all Endurance™ cardiovascular machines offer user-friendly controls and operation.

Delivering a rare blend of quality, value and versatility, Body-Solid and Endurance equipment lines are available in fitness specialty retailers, sporting goods stores and commercial outlets.

[www.bodysolid.com](http://www.bodysolid.com)

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For more information and to request products, contact:  
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